

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP OCT17/12 13.11
*** WPXI-TV ***

REP HEADLINE# 6146971 TRF# 322953
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # CONTRACT # 6146971

PRDCT DCCC 10/30 EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT17/12 13.11

REP: TO JEN
FR LINDSEY FOR CHERYL
CANCELED SPOTS
TTLS \$63,175
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = AGENCY EST# = 1192

AGENCY PRODUCT CODE =

1	S		500A-530A	30		\$300.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
4	S		600A-700A	30		\$650.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
5	S		600A-700A	30		\$650.00	11/5	11/6	0		M-TU	0
PROGRAM : NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		700A-900A	30		\$625.00	10/30	11/2	0		TU-F	0
PROGRAM : TODAY SHOW												
7	S		700A-900A	30		\$625.00	11/5	11/6	1		M-TU	1
PROGRAM : TODAY SHOW												
8	S		900A-1000A	30		\$400.00	10/30	11/2	3		TU-F	3
PROGRAM : TODAY SHOW												
9	S		900A-1000A	30		\$400.00	11/5	11/6	1		M-TU	1
PROGRAM : TODAY SHOW												
14	S		1000A-1100A	30		\$350.00	10/30	11/2	0		TU-F	0
PROGRAM : ELLEN												
15	S		1000A-1100A	30		\$350.00	11/5	11/6	1		M-TU	1
PROGRAM : ELLEN												
32	S		500P-530P	30		\$800.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
33	S		500P-530P	30		\$800.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
34	S		530P-600P	30		\$800.00	10/30	11/2	1		TU-F	1
PROGRAM : NEWS												
35	S		530P-600P	30		\$800.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
36	S		600P-630P	30		\$1,000.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
37	S		600P-630P	30		\$1,000.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												

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 *** WPXI-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
41	S		700P-730P	30		\$1,500.00	10/30	11/2	0		TU-F	0
PROGRAM : JEOP/WHEEL												
42	S		700P-730P	30		\$1,500.00	11/5	11/5	0		MON	0
PROGRAM : JEOP/WHEEL												
43	S		730P-800P	30		\$1,650.00	10/30	11/2	0		TU-F	0
PROGRAM : JEOP/WHEEL												
67	S		1000P-1100P	30		\$2,500.00	10/30	10/30	0		TUE	0
PROGRAM : GO ON/NEW NORMAL ORD COM1: GO ON/NEW NORMAL - DUE TO NBC PROGRAM CHANGE ORD COM2: SPOT IS BOOKED - MB THIS IS A MAKE-GOOD FOR OCT30 ON LINE-46 FOR 1 SPOT/WK												
50	S		1100P-1135P	30		\$1,350.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
51	S		1100P-1135P	30		\$1,350.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
62	S		1100P-1135P	30		\$1,450.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS ORD COM1: PLS FLIP RATES TO COMPLY WITH RATE CARD ORD COM2: SPTS ARE BOOKED- THX JEN THIS IS A MAKE-GOOD FOR NOV3 ON LINE-52 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV4 ON LINE-53 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M9 UNRESL BUY#61 MISSED:FRI/800P-830P NOV2 OFFER:FRI/800P-830P NOV2 CMT:GO ON - DUE TO NBC PROGRAM CHANGE CMT:SPOT IS BOOKED - MB												
										30S	\$1,500.00	(OCT17/12)
										30S	\$1,500.00	PLS ADVISE.

NOV/12 63175.00 CONTRACT TOTAL 63175.00
 TOTAL SPOTS 76

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
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MARKET TOTALS \$410,950 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE